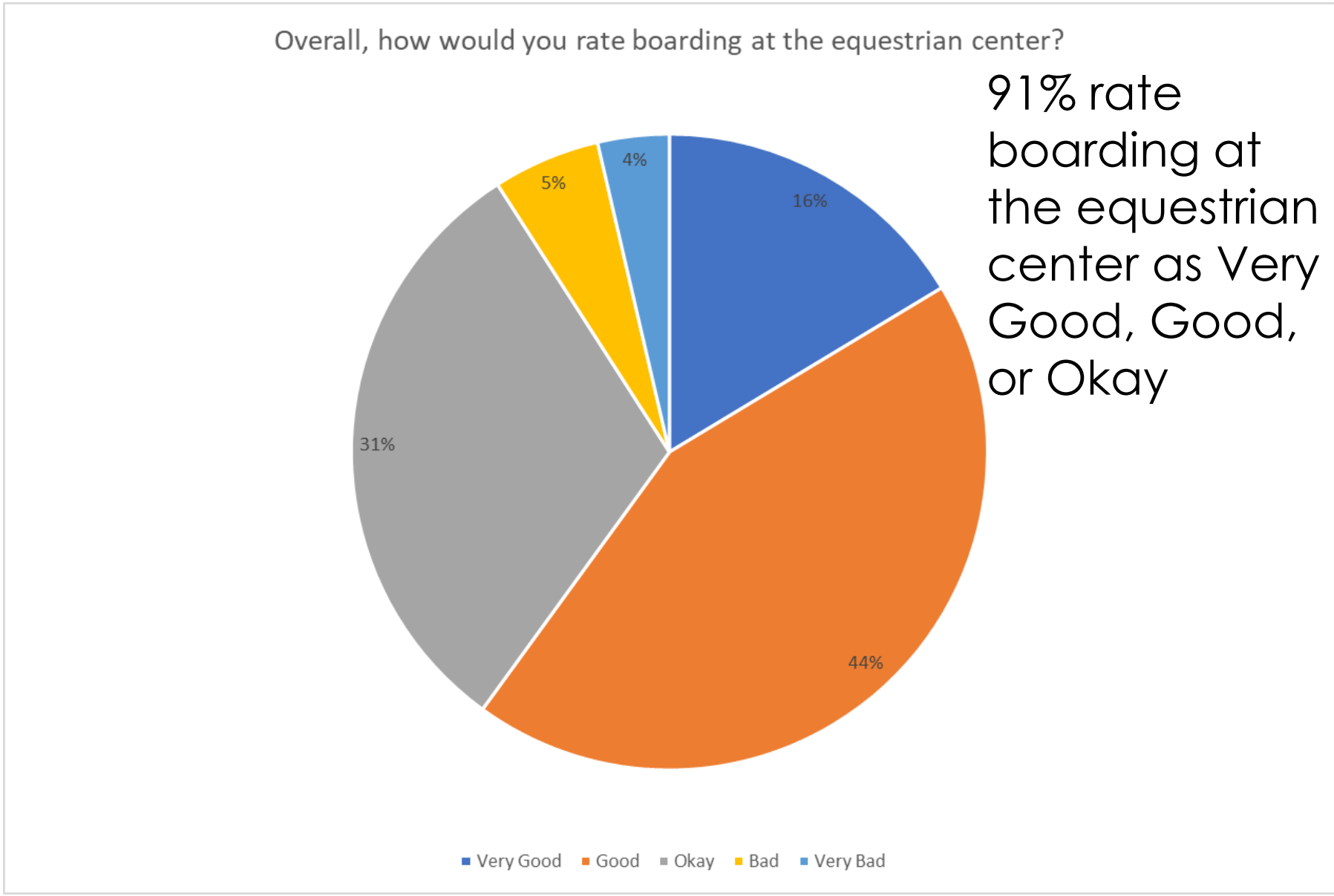
Equestrian Center Boarder Survey

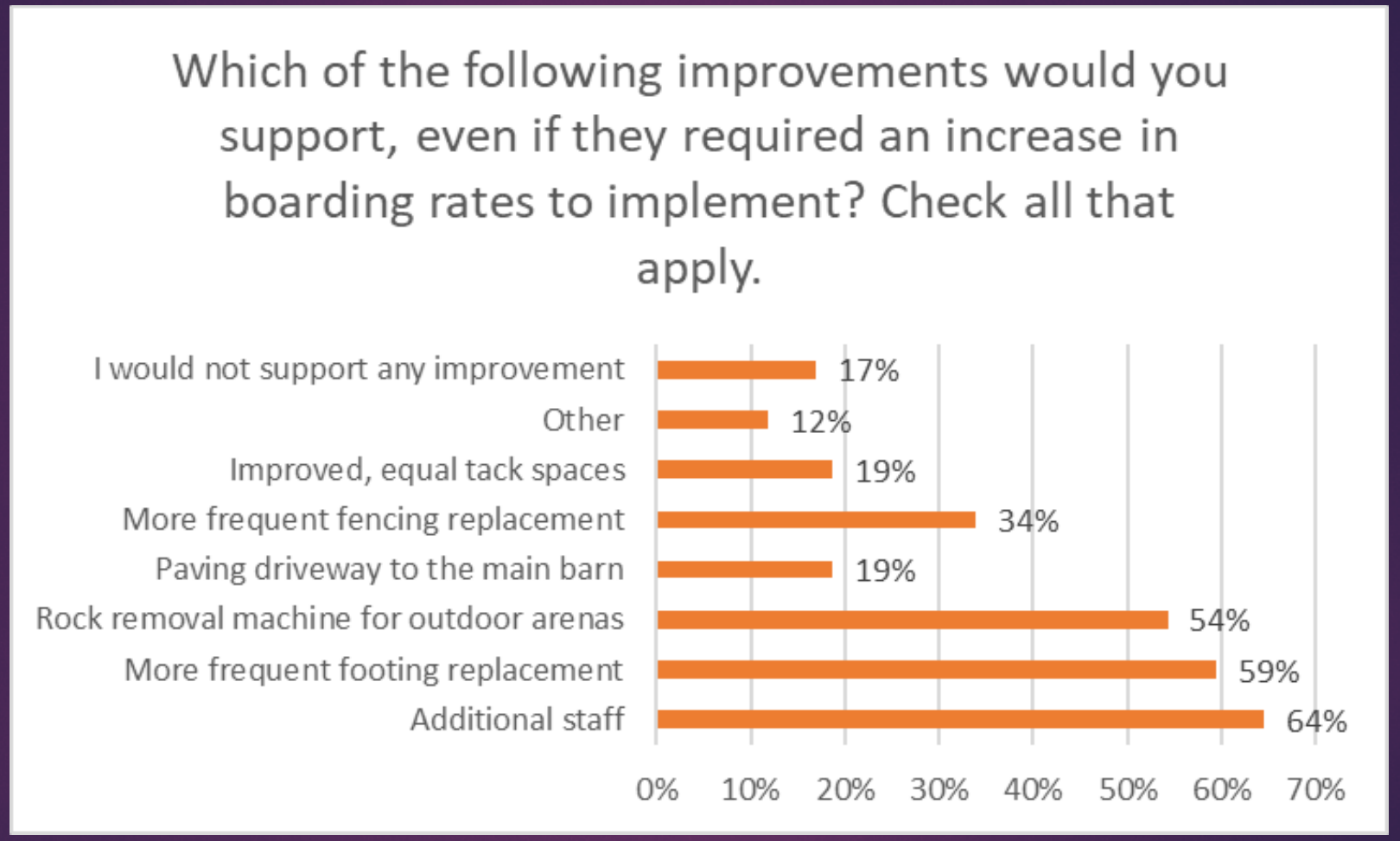
Survey sent to 67 Boarders (some with multiple horses)

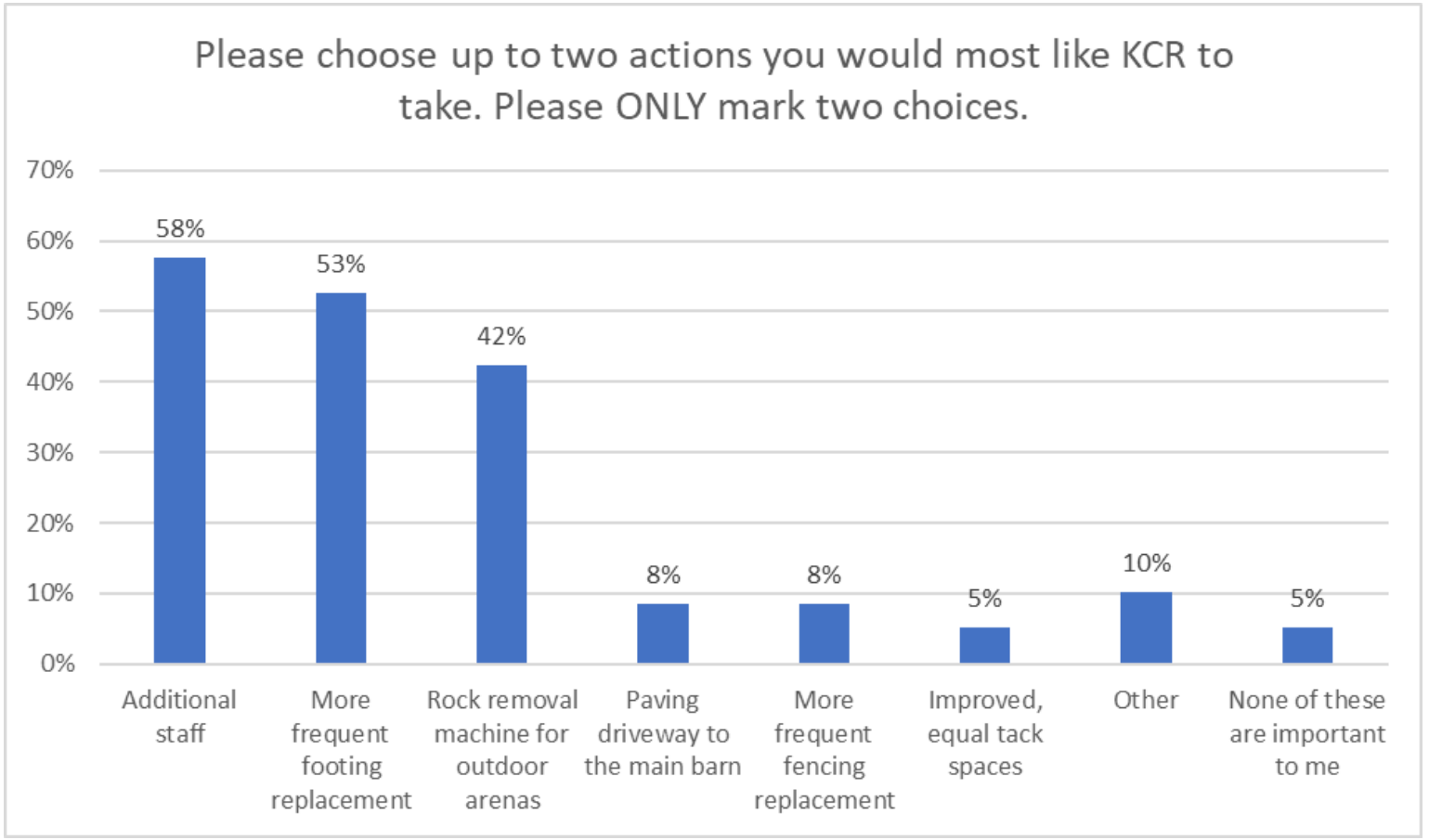
59 Responses

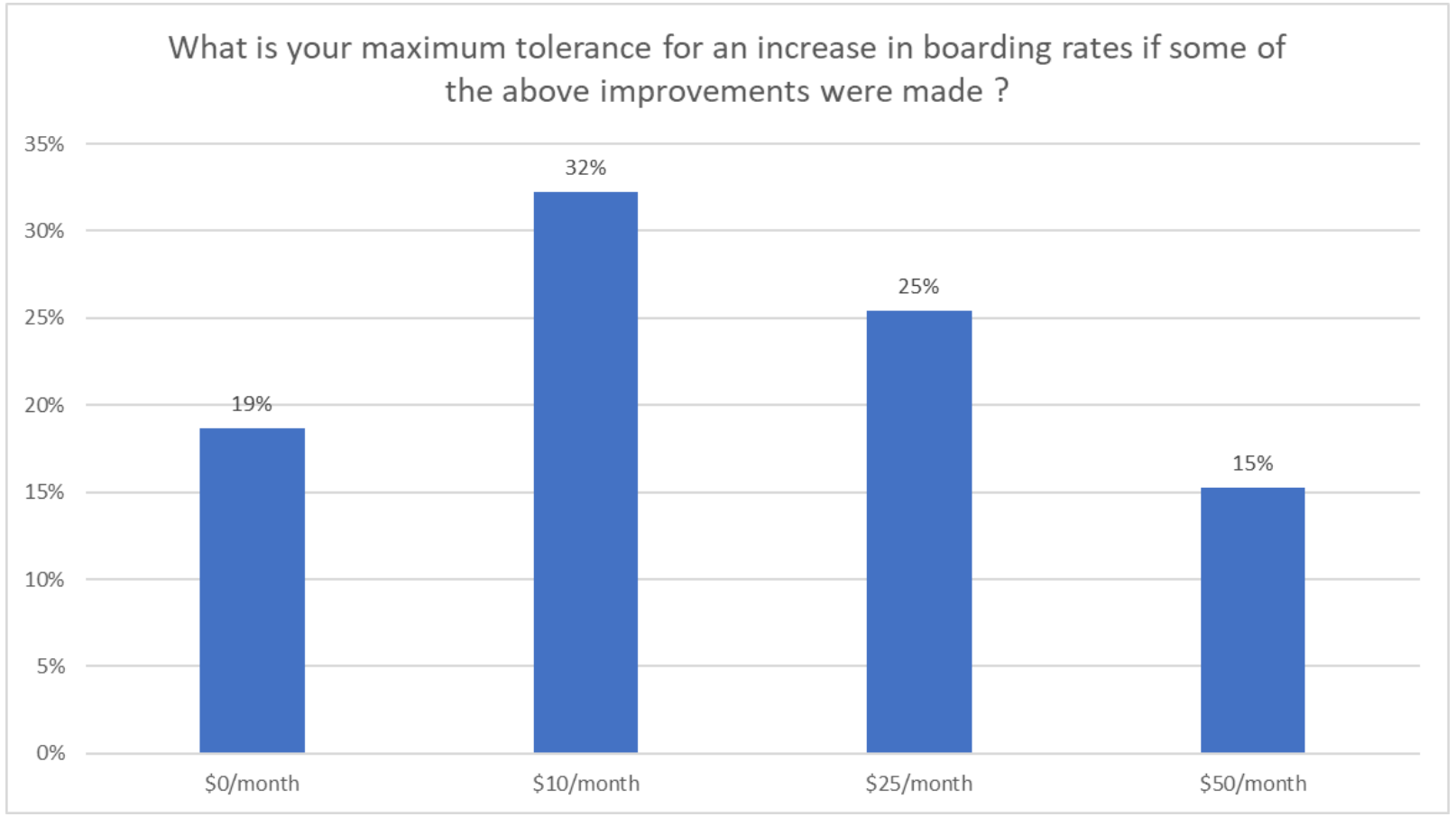
88% response rate



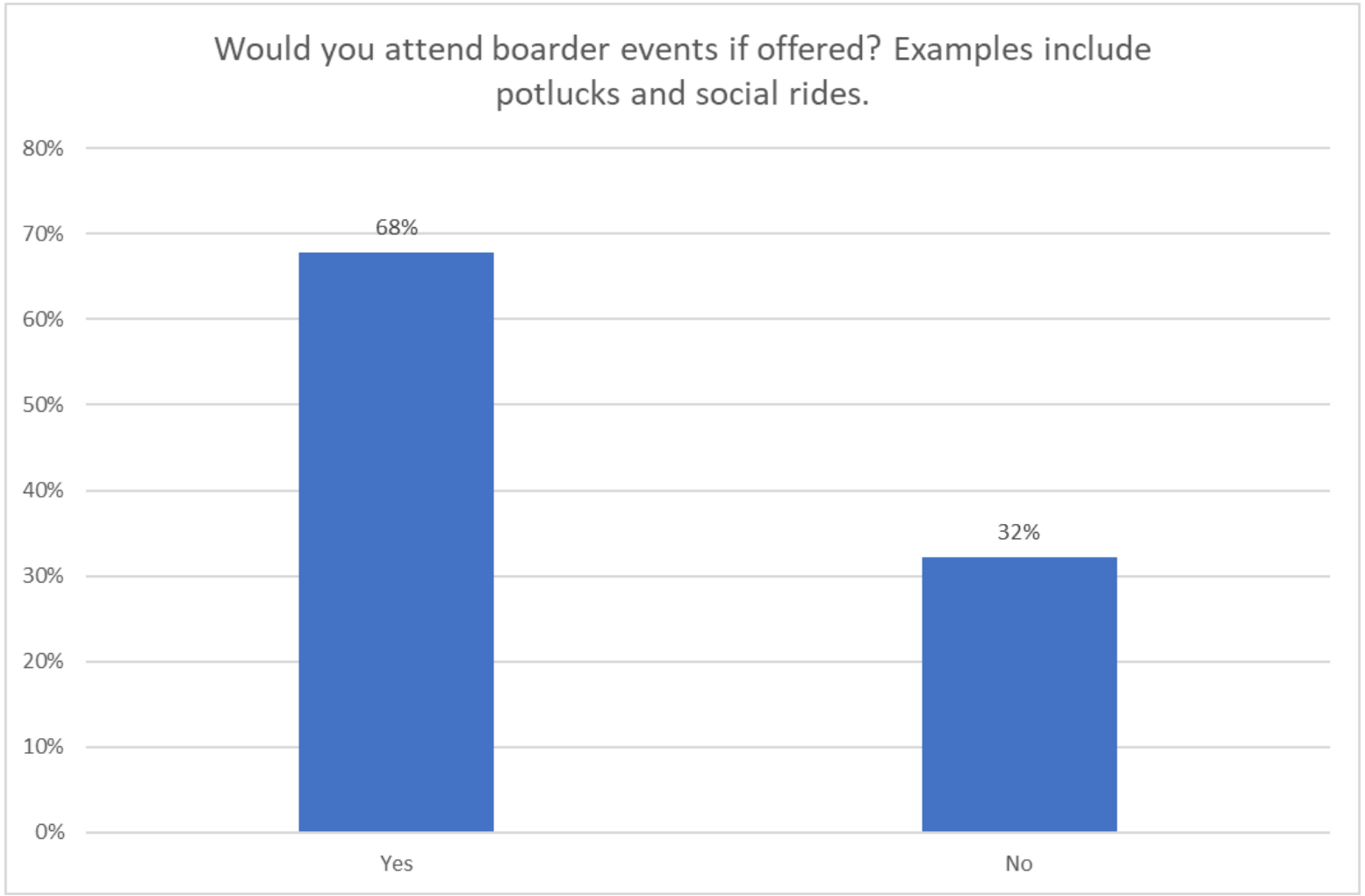
91% rate boarding at the equestrian center as Very Good, Good, or Okay


Which of the following improvements would you support, even if they required an increase in boarding rates to implement? Check all that apply.
I would not support any improvement
17%
Other
12%
Improved, equal tack spaces
19%
More frequent fencing replacement
34%
Paving driveway to the main barn
19%
Rock removal machine for outdoor arenas
54%
More frequent footing replacement
59%
Additional staff
64%
0%
10%
20%
30%
40%
50%
60%
70%


Please choose up to two actions you would most like KCR to take. Please ONLY mark two choices.
70%
60%
50%
40%
30%
20%
10%
0%
58%
53%
42%
8%
8%
5%
10%
5%
Additional staff
More frequent footing replacement
Rock removal machine for outdoor arenas
Paving driveway to the main barn
More frequent fencing replacement
Improved, equal tack spaces
Other
None of these are important to me



81% support a $10 per month increase

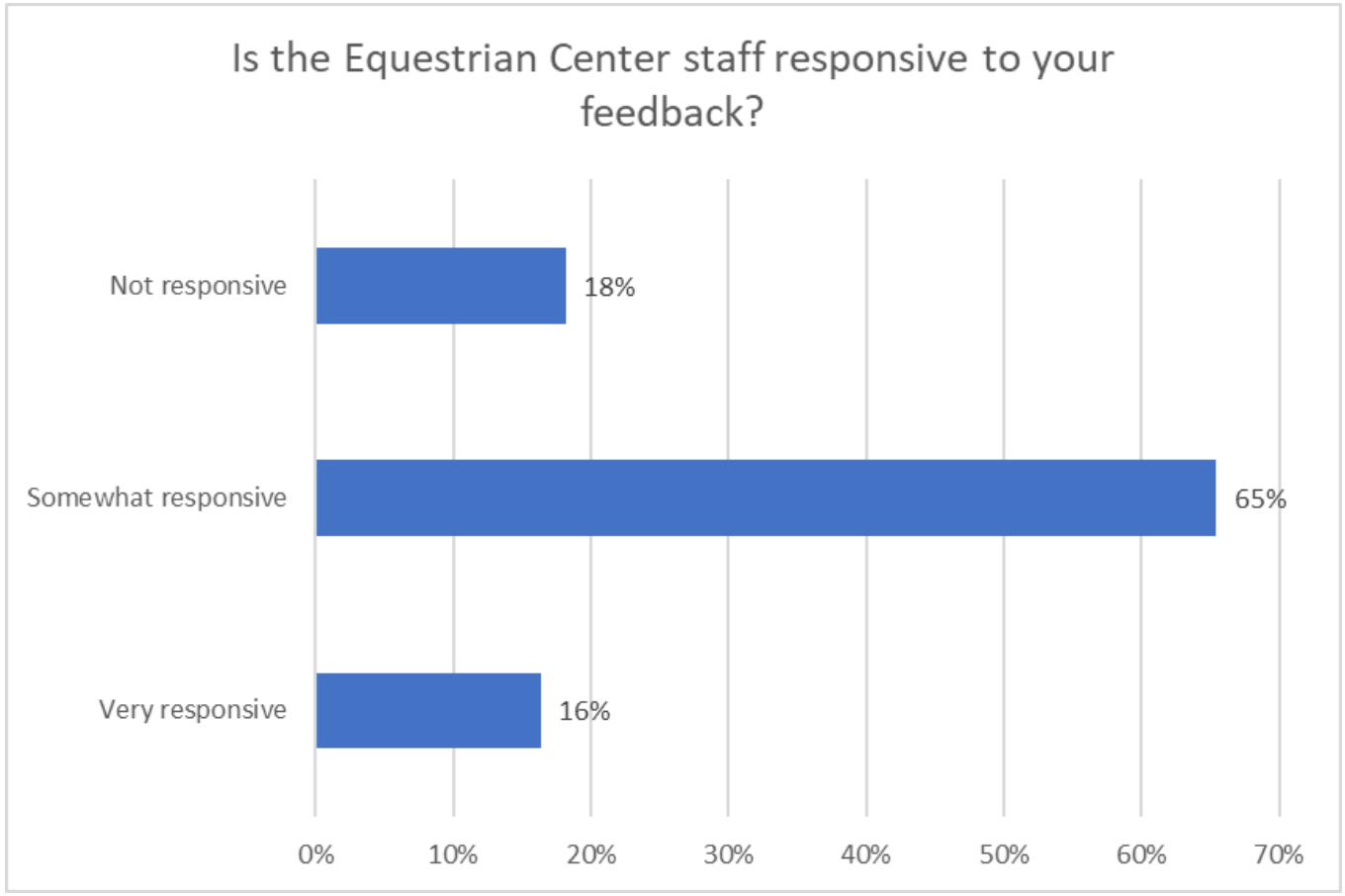


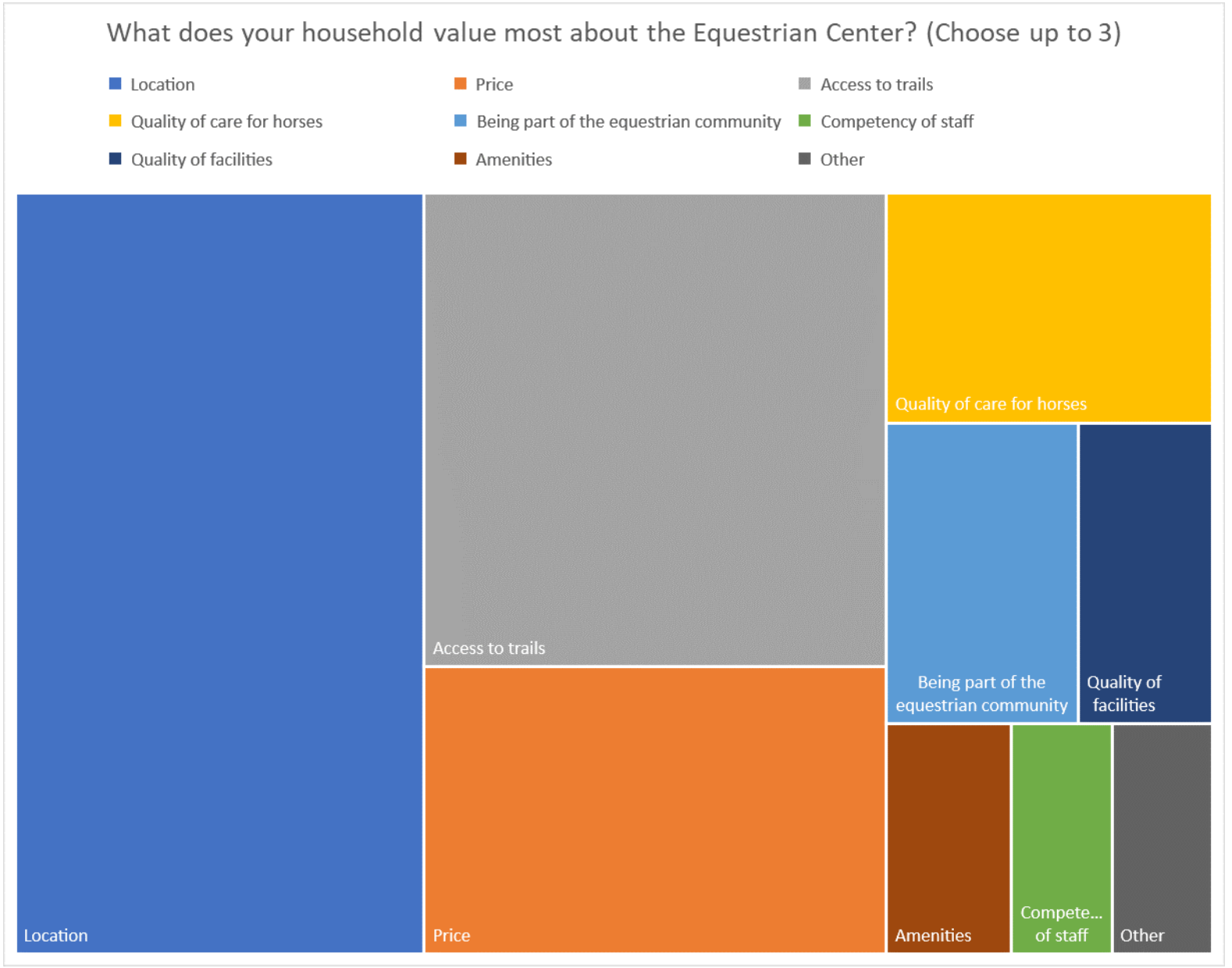
Of the 'Yes' responses:

- 31 Boarders would attend social events that don't involve riding (i.e., potlucks)
- 31 Boarders would attend social riding events (i.e., trail rides)

Of the 'Yes' responses:

- 25 Boarders would volunteer to make the events possible
- 9 Boarders would not volunteer


Is the Equestrian Center staff responsive to your feedback?
Not responsive
18%
Somewhat responsive
65%
Very responsive
16%
0%
10%
20%
30%
40%
50%
60%
70%


What does your household value most about the Equestrian Center? (Choose up to 3)
Location
Price
Access to trails
Quality of care for horses
Being part of the equestrian community
Competency of staff
Quality of facilities
Amenities
Other
Location
Price
Access to trails
Quality of care for horses
Being part of the equestrian community
Quality of facilities
Amenities
Compete... of staff
Other

Themes in Write-In Comments

- Need more staff
- More frequent pasture scraping
- More frequent footing replacement
- Birds in indoor arena
- Hay surcharge
- Increased maintenance and aesthetics
  - Shed row
  - Fencing
  - Painting
  - Signage