



# KEN-CARYL RANCH MASTER ASSOCIATION

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## Community Recycling Survey Analysis

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#### Overview/Goals

The Master Association Board voted at its October 2023 meeting to switch to bi-weekly (every other week) recycling. Three out of the five board members voted to transition to a bi-weekly schedule for an approximate savings of \$89k/year. On May 1, 2024, Ken-Caryl Ranch officially adopted a bi-weekly recycling schedule. In May 2024, The Ken-Caryl Ranch Master Association conducted a community survey to gather feedback on the new schedule, how it's working for residents and other input on recycling services moving forward. The survey opened on June 25 at 9 a.m. and ran for approximately three weeks, closing on July 19 at 5 p.m.

A total of 1,458 residents participated in the survey.

#### Survey Method and Promotions

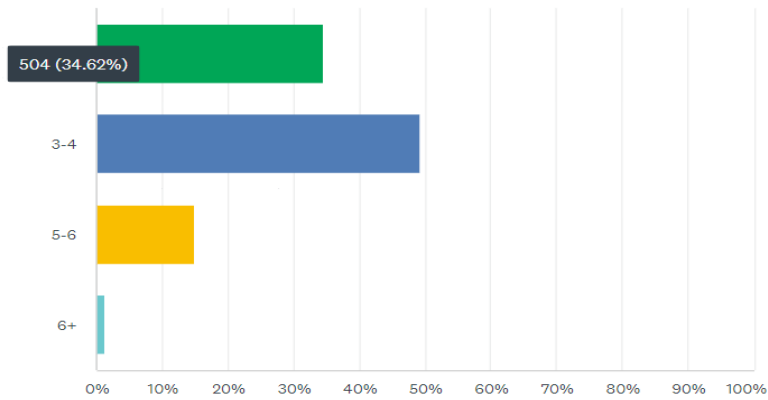
The community survey was designed and implemented using Survey Monkey and consisted of 4 questions, which included multiple choice and open-ended questions where resident respondents were able to submit written comments to provide additional feedback.

The survey ran for approximately three weeks. The survey was promoted across Ken-Caryl's communications channels, including in the June 24, July 1, July 8 and July 15, 2024, issues of the e-News, the July 3 and July 17, 2024, editions of *Life at Ken-Caryl* and on Ken-Caryl's Facebook page on June 25, July 9, July 16 and July 19, 2024. The survey was also added to both Ken-Caryl Ranch marquees, located at the main entrances of The Plains and The Valley and posted to the Ken-Caryl Ranch website with a direct link to the survey on the top bar of the website's homepage for easy and convenient access.

#### Reception / Questions

##### **Question 1: How many people live in your household?**

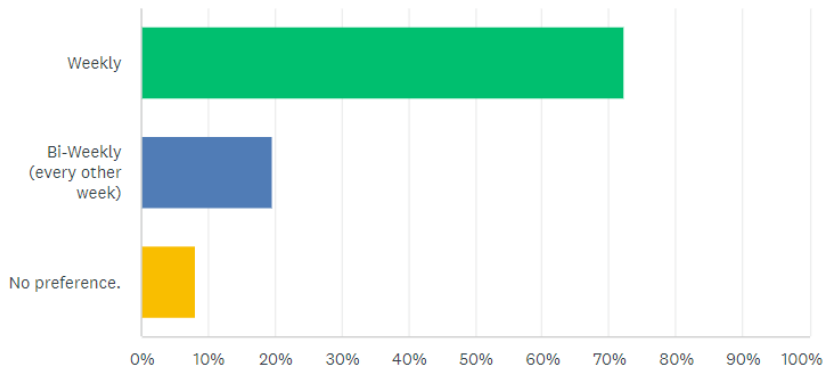
A total of 1,456 out of 1,458 residents responded to this question, with just two abstaining. The majority of respondents, 716, or 49.18%, indicated they live in a 3–4-person household.



ANSWER CHOICES	RESPONSES
1 - 2	34.62% 504
3-4	49.18% 716
5-6	14.84% 216
6+	1.37% 20
<b>TOTAL</b>	<b>1,456</b>

**Question 2: Would you prefer recycling collection to be:**

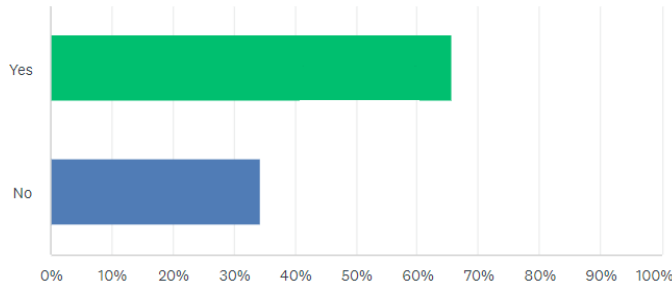
A total of 1,455 out of 1,458 participants answered this question, with three abstaining. An overwhelming majority of respondents indicated a preference for weekly recycling collection services, at a whopping 72.30%. Less than 20% of survey participants, at 19.66% indicated that they were in favor of bi-weekly (every other week) recycling collection services, and only 8.04% of respondents indicated that they had no preference.



ANSWER CHOICES	RESPONSES
Weekly	72.30% 1,052
Bi-Weekly (every other week)	19.66% 286
No preference.	8.04% 117
<b>TOTAL</b>	<b>1,455</b>

**Questions 3: Would you support a dues increase (approximately \$2 a month) to subsidize weekly community recycling?**

A total of 1,451 out of 1,458 participants responded to this question. Seven respondents skipped this question. The majority of respondents, at 65.61%, indicated that they would support a dues increase to return to weekly recycling collection services. A total of 34.39% of respondents were not supportive of a dues increase to subsidize weekly recycling services.



ANSWER CHOICES	RESPONSES	
▼ Yes	65.61%	952
▼ No	34.39%	499
TOTAL		1,451

***\*A total of 658 out of 1,458, or 45%, of respondents provided written comment. See Community Recycling Survey Addendum #1 for individual responses pertaining to Recycling when available.***

**Analysis / Variants**

Of the 1,458 survey participants, the majority at 72.30% were in support of returning to a weekly recycling collection services schedule. However, while 65.61% of respondents were in favor of a dues increase to support weekly recycling collection services, 34.39% were not, indicating that while many residents like having recycling collected each week, they were not supportive of raising dues to subsidize the cost of bringing back weekly collection services.